



Fabiano Brothers, Inc.



S.A.M.
Synergy Advertising & Marketing



19th Lawn, Garden, Home & Recreation Expo March 18th-19th 2017

FREE ADMISSION!!!

S.A.M. (Synergy Advertising & Marketing) proudly presents to you the 19th Lawn, Garden, Home & Recreation Expo held at The Central Wisconsin Convention and Expo Center.

Sponsorship packages are available and will greatly benefit the exposure of your business. Don't miss the opportunity to showcase your business to thousands of people in an event that has a long standing community reputation. From DIY- do it yourself, landscaping, lawn tractors and gardeners to boats, campers and so much more! There's something for everyone to display in this amazing showcase of ideas, home improvements and recreation.

- Vendors will receive a 10' X 8' booth which will include an 8ft back drop and 2-3ft side rails.
- Electricity will cost \$40 per outlet and vendors can bring in their own power strips to utilize maximum power usage of paid outlets. Electrical forms and payment will be paid to and collected by the Central Wisconsin Convention & Expo Center directly on move-in day.
- To view the floor plan please log onto www.sam.marketing **Note: There is no .com needed.**
- If you have a favorite spot, reserve it now before it is taken! Booths will be sold on a first come, first serve basis.
- If you don't want to make your reservation online, complete the attached reservation form. Fax or mail the completed form to S.A.M. to the address on the form.

Demonstration Workshops

We encourage you to do demonstrations or workshops at your booth. If you are planning on holding them, please provide S.A.M. the details, including the title of it, content & time(s). The earlier the better, so it can be added to our promotions and website.

DOOR PRIZES!!!

Door prizes are an excellent way to gain extra exposure for your business. You can participate in our prize giveaway by emailing Samantha at sam@sam.marketing. Prizes have a minimum value of \$25.00, larger valued prizes will get more exposure. Deadline to notify S.A.M. of door prizes: February 13th, 2017.

EXHIBITOR SCHEDULE

Friday, March 17th (Setup 8 am – 7 pm)

All vendors must be out of the building at 7:00 pm - Friday

Saturday, March 18th (show runs 10 am – 6 pm)

Sunday, March 19th (show runs 10 am – 4 pm)



REGISTRATION FORM

Name of Business: _____

Contact Name: _____

Product/Service: _____

Address: _____ Phone #: _____

Email: _____

Booth Space/Extras	Quantity	Payment by, Dec 1 st , 2016 (Early bird Discount)	Payment After Dec 1, 2016	Total Amount
First space Inside or Outside		\$375	\$400	
Additional Inside Space		\$300	\$325	
Additional Outside Space		\$300	\$325	
Skirted Table	Call Total Rental to reserve your table and chairs. 715-359-7259			
Chair				
Electricity **	n/a	n/a	n/a	0
TOTAL				

First Choice

Second Choice

Third Choice

*Full payment is due **UPON REGISTRATION**. If payment is not made, your booth space will be eligible for release. No refunds will be given once a space has been reserved for your business.*

****Electricity fees charged & collected by CWCEC – Central WI Convention & Expo Center**

PAYMENT INFORMATION

Make checks payable to **S.A.M.** Synergy Advertising & Marketing, LLC
Mail to: R6010 Arrowhead Trail, Ringle, WI 54471

Charge my credit card \$ _____ **

Signature: _____

Card Number: _____

Name on Card: _____

Billing Address associated with credit card:

_____ Expiration Date: _____

_____ Security Code: _____

****Note: All credit cards will be charged at 3% convenience fee.**

S.A.M.
Synergy Advertising & Marketing
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